

Esurance is a direct-to-consumer auto insurance company dedicated to constantly improving the way people shop for, buy, and manage their auto insurance. By combining the best of technology with industry know-how, Esurance is able to offer hassle-free coverage with 24/7 customer service and claims handling at competitive prices.

Site Launched – December 1999

Product – Personal lines auto insurance

Distribution – Internet: <http://www.esurance.com>
Phone: 1-800-ESURANCE (1-800-378-7262)
Select Online Partners

State Availability – 28 States (Alabama, Arizona, California, Colorado, Connecticut, Florida, Georgia, Illinois, Indiana, Kentucky, Louisiana, Maryland, Michigan, Minnesota, Mississippi, Missouri, Nevada, New Jersey, New York, Ohio, Oregon, Pennsylvania, South Carolina, Tennessee, Texas, Virginia, Washington, & Wisconsin)

Ownership – Esurance is a subsidiary of the publicly traded White Mountains Insurance Group, Ltd. (NYSE: WTM).

Written Premium Growth	
Year	Written Premium (Approximate)
2000	\$4 Million
2001	\$18 Million
2002	\$53 Million
2003	\$116 Million
2004	\$200 Million
2005	\$350 Million
2006	\$600 Million
2007	\$800 Million

Office Locations	
Office	City, State
Corporate Headquarters	San Francisco, California
24/7 Customer Service Center	Sioux Falls, South Dakota
Regional Office	Sacramento, California
Regional Office	Tampa, Florida
Regional Office	Dallas, Texas
Regional Office	Atlanta, Georgia
Regional Office	Phoenix, Arizona
Regional Office	Melville, New York
Regional Office	Madison, Wisconsin
Regional Office	Denver, Colorado
Regional Office	Basking Ridge, New Jersey